



## CAJUN NATION,

As we charge into 2025, I want to express my sincere gratitude for your unwavering support of Ragin' Cajuns Athletics! Your generosity fuels our pursuit of excellence and provides our student-athletes with an unparalleled experience.

Together, we've celebrated remarkable achievements. Over the 2024 calendar year, our Cajuns earned Sun Belt Conference regular-season titles in both baseball and softball, a pair of NCAA Regional appearances, six All-Americans in track and field, Sun Belt Conference West Division Championship, another 10 win regular season for the fourth time in school history, and a school-record seventh consecutive bowl appearance in football, all while leading the conference in community service. This success is a testament to the dedication of our student-athletes and coaches, and your commitment to their development.

Academically, our student-athletes continue to shine, with a cumulative fall semester department GPA of 3.07, and a growing number of graduates each year. We are immensely proud of their commitment to both athletic and academic pursuits.



#### BRYAN MAGGARD, PH.D.

Vice President for Intercollegiate Athletics

## LOOKING AHEAD TO 2025, OUR ATHLETIC DEPARTMENT PRIORITIES ARE CLEAR

- Student-Athlete Experience: Create an invaluable experience that will inspire all student-athletes to reach their highest levels of academic, athletic, and personal success.
- Fiscal and Facility Management: Generate the necessary resources to win championships.
- cULture: People are our most valuable asset.
   Our cULture sets us apart.

These priorities, taken from our strategic plan, provide a road map to success in the new landscape of college sports. With your continued support, continued excellence is well within reach. We are confident that 2025 will be another remarkable year for Louisiana Athletics, filled with victories on and off the field.

On behalf of our coaches, staff, and student-athletes, THANK YOU for being an integral part of the Ragin' Cajuns family. Your passion and generosity inspire us

every day. GEAUX CAJUNS! 4 Sm

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Sun Belt Conference Regular-Season Titles in Both Baseball and Softball

Achieved NCAA Regional Appearances in Baseball & Softball

Football Program Achieved a School-Record Seventh Consecutive Bowl Appearance

Produced 6 All-Americans in Track & Field

Served the Second Most Community Service Hours Nationally in 2024

10 Teams Achieved a Cumulative GPA of 3.0 or Above



*IN THE PAST 3 YEARS* 

WITH 10 CHAMPIONSHIPS





## WHAT IS THE RCAF?

The Ragin' Cajuns Athletic Foundation is the official fundraising arm for Louisiana Athletics. The RCAF's mission is to build authentic relationships that provide resources to enhance the experience of Louisiana student-athletes. RCAF members assist in generating revenues for three main purposes:

- · Offset annual student-athlete scholarship costs.
- Provide financial resources for capital projects such as new state-of-the-art athletic facilities or renovations that enhance existing athletic facilities.
- Enhance sport specific operating budgets.

## **HOW TO BECOME AN RCAF MEMBER**

Any gift of \$50 or more to an area within Louisiana Athletics makes you a member of the RCAF. A minimum investment of \$50 to the RCAF unlocks your membership benefits and activates Investor Ranking; members can accrue Priority Points without receiving member benefits. Join the RCAF today and help Louisiana Athletics gain an edge on the competition.



**INVEST IN CHAMPIONS** IN COMPETITION, CLASSROOM, AND COMMUNITY

# LOUISIANA ATHLETICS







## **FINANCIAL RESOURCES =** CHAMPIONSHIPS + UNMATCHED EXPERIENCES



CAJUNS

**APRIL 30** 2025 FOOTBALL PRIORITY SEATING DEADLINE



#### **OCTOBER 30** BASEBALL AND SOFTBALL PRIORITY SEATING DEADLINE

## RCAF BENEFITS

Activate Investor Danking & Opportunity	<b>66</b> 5-05\$	\$100-\$249	\$250 -\$499	666\$-005\$	\$1,000-\$2,499	\$2,500-\$4,999	\$5,000-\$9,999	\$10,000-\$14,999	\$15,000-\$24,999	\$25,000-\$49,999	\$50,000-\$99,999	\$100,000+	
Activate Investor Ranking & Opportunity to Purchase Priority Seating		<b>~</b>			<b>\$</b> 0		<b>~</b>	<b>~</b>	<b>~</b>		<b>\$</b>	<b>\$</b>	
RCAF Membership Packet		÷	÷	÷	÷	÷	÷	÷	÷	÷		÷	
RCAF Teamstore Discount			÷	÷	÷	÷	÷	÷	÷	÷	÷	÷	
Away Game and Postseason Ticket Priority				÷	÷	÷	÷	÷	÷	÷	÷	*	
RCAF Spring Game Experience					÷	÷	÷	÷	÷	÷	÷	÷	
Pre-Season Social (for 2)						÷	÷	÷	¢	÷	÷	÷	
Invitation to Hall of Fame Banquet (for 2)							÷	÷	÷	÷	÷	÷	
Football Pre-Game Sideline Pass (Select Gan	nes)							÷	¢	÷	÷	÷	
RCAF Exclusive Gift									÷	÷	÷	÷	
Exclusive VIP Event with Head Coaches										÷	÷	÷	
RCAF Retreat Invite											÷	÷	
UL Athletics Personalized Annual Gear												÷	

## RCAF PRIORITY POINTS & INVESTOR RANKING

## HOW POINTS ARE CALCULATED

Priority points are calculated based on five criteria

#### **1 POINT**

For every \$100 given across Louisiana Athletics

**1 POINT** For every \$200 given across Krewe Allons

#### **1 POINT** For every \$300 given across the entire University

**1 POINT** For each season ticket purchased

#### **10 POINTS**

For each year as an investor to the Champions Fund

### HOW INVESTOR RANKING Is calculated

Your Investor Rank is determined by your total yearly RCAF contributions, which establishes your Investor Level. Priority points are then used to rank you within your Investor Level.

## **TOTAL INVESTMENT MODEL**

The RCAF rankings and benefits are based on a Total Investment Model. All gifts made to Louisiana Athletics, in the current giving year, are combined to create a Total Investment Level, which determines Investor Rankings and benefits.



**510,382** 

**\$24,110** (OUT-OF-STATE)

ROOM & BOARD \$10,990

> cost of attendance \$5,180

> > <sup>BOOKS</sup>

NUTRITION PROGRAM

ATHLETIC PERFORMANCE \$5,307

sports medicine

ACADEMIC SUPPORT

## *CHAMPIONS FUND*

Creating champions in competition, classroom, and community is a top priority for Louisiana Athletics. The RCAF Champions Fund is the main source of support in creating a firstclass experience for the 400+ Ragin' Cajuns student-athletes. In order to continue to win championships, it is critical to engage with Cajun Nation and friends to grow the base of support for the RCAF Champions Fund. The Champions Fund directly supports:

SCHOLARSHIPS NUTRITION ATHLETIC MEDICINE STRENGTH AND CONDITIONING RECRUITING COMPETITIVE EXCELLENCE

\$40,132 AVERAGE ANNUAL COST PER IN-STATE

SCHOLARSHIP STUDENT-ATHLETE OUT-OF-STATE — \$53,860



RCAF Members who give \$15,000 or more to the Champions Fund are considered Lagniappe Club members. Lagniappe Club membership benefits vary based on your contribution.

	\$15,000	\$25,000	\$30,000
Club Access for Football	2 Club Passes / 1 Parking Pass	4 Club Passes / 2 Parking Passes	6 Club Passes / 3 Parking Passes
Club Access for Men's Basketball	2 Club Passes / 1 Parking Pass	4 Club Passes / 2 Parking Passes	6 Club Passes / 3 Parking Passes
Club Access for Baseball	2 Club Passes / 1 Parking Pass	4 Club Passes / 2 Parking Passes	6 Club Passes / 3 Parking Passes
Club Access for Softball	2 Club Passes / 1 Parking Pass	4 Club Passes / 2 Parking Passes	6 Club Passes / 3 Parking Passes
In-Game Recognition		<b>A</b>	
Exclusive Louisiana Athletics Experience	;		

## **FOOTBALL**

**Reserved Parking** Access to McElligott Club

## **MEN'S BASKETBALL**

**Reserved Parking** Access to Courtside Club Complimentary In-Game Food and Beverage

### BASEBALL

**Reserved Parking** Access to Stadium Club Complimentary In-Game Food and Beverage

## **SOFTBALL**

**Reserved Parking** Access to Stadium Club Complimentary In-Game Food and Beverage

### **OTHER BENEFITS**

In-Game Benefits (One Per Pass) Lagniappe Club Logo Item

## LOUISIANA FOOTBALL OUR LADY OF LOURDES STADIUN

Preliminary Renderings, Subject to Change



40 S LOGE BOXES

1

1.413

Î

Our Lady of Lourdes





11



CALUNS

### THE RENOVATION OF OUR LADY OF LOURDES STADIUM (PREVIOUSLY CAJUN FIELD) WILL BE THE MOST SIGNIFICANT IMPROVEMENT MADE TO THE FACILITY SINCE ITS INCEPTION IN 1971.

Opening in the fall of 2025, Our Lady of Lourdes Stadium will provide an unmatched gameday experience for all Ragin' Cajuns! Our Lady of Lourdes Stadium will feature 34 suites, 40 private boxes, 524 club seats, 5 new lower bowl chairback sections, and new restrooms and concessions. The state-ofthe-art facility will be the place to be in Lafayette and Acadiana in fall.

## LOUISIANA FOOTBALL PREMIUN EXPERIENCES

## FOUNDERS SUITES

## ALL PREMIUM EXPERIENCES AT THE SUITE LEVEL ENJOY THE FOLLOWING AMENITIES:

UP TO 20 TICKETS
 4 PARKING PASSES
 INDOOR AND OUTDOOR PRIVATE SPACE
 MCELLIGOTT CLUB ACCESS
 FOOD AND BEVERAGE SERVICE
 PRIVATE PREMIUM ENTRANCE

## **VERMILION SUITES**

**LUXURY SUITES** 

myRCAF.org | 337-851-RCAF (7223) | RCAF@louisiana.edu | Louisiana Athletics Ticket Office at (337) 482-GoUL (4685) or tickets@louisiana.edu



## seating & parking 2025 LOUISIANA

For the 2025 Football Priority Seating Process, Louisiana Athletics has created an allocation system that rewards both loyalty and generosity. From now until the **April 30, 2025, Priority Seating deadline**, fans can position themselves for the earliest selection time possible by determining which of the 4 groups (described on page 16) they want to be a part of as well as increasing their RCAF Membership for the 2025-26 year to improve their rank. After the deadline, fans will be assigned times to select their seats based on their group first, then their ranking within each group. **Seat selection for the inaugural season at Our Lady of Lourdes Stadium will begin on Monday, May 19.** 



## FOOTBALL APRIL 30 2025 FOOTBALL PRIORITY SEATING DEADLINE



PAKKINU	Level Minimum	Per Spot
President's Lot	\$15,000	\$60
Lot B	\$5,000	\$60
Lot C	\$1,000	\$60
Lot D	\$500	\$60
Lot E	\$250	\$60
Reserved ADA Parkir	ıg —	\$60
RV Lot	\$2,000	\$200

TAILGATING	Champions Fund Level Minimum	Price Per Spot
Cajun Walk TG	\$5,000	\$200
TG1	\$2,500	\$200
TG2	\$1,500	\$200
TG3	\$1,000	\$200
TG4	\$500	\$200
TG5	\$250	\$200

TG and RV Spaces - Max 2 per Account

## **2025 PRIORITY SEATING**

## **STEP 1: DETERMINE YOUR GROUP**

Fans first step in deciding when they will select their seats is to determine which group they currently are or would like to be in. The groups were created to reward both loyalty and generosity.

#### **GROUP 1: CAPITAL PROJECT DONORS**

Contributed or pledged \$25,000 or more and on time with payments to one of the following projects: Lourdes Stadium, EK Long, Baseball Clubhouse, Tennis Complex, Softball Clubhouse, Golf Short Game Practice Area

#### **GROUP 3: REMAINING 2025-26 RCAF MEMBERS**

## GROUP 2: ACTIVE 2025-26 RCAF MEMBERS THAT WERE 2024 FOOTBALL SEASON TICKET HOLDERS

To be an active RCAF member for the 2025-26 membership year, fans must contribute at a giving level of your choice before April 30, 2025

## GROUP 4: REMAINING 2024 FOOTBALL SEASON TICKET HOLDERS

## **STEP 2: DETERMINE YOUR RANKING**

Within each group, the order will be determined based on the RCAF Total Investment Model Ranking system for the 2025-26 membership year. Priority points and donor rank will include all support towards the RCAF completed by April 30, 2025.

#### RCAF TOTAL INVESTMENT MODEL, PRIORITY POINTS, AND RANKING SYSTEM

#### **HOW IT WORKS?**

All gifts/investments within a current membership year contribute to your annual total giving amount and adds to your existing priority point total. The total amount invested will place members into a specific giving level.

Once a member's giving level is determined, their priority points will determine their rank within that level. RCAF Members earn priority points in the following ways:

#### PRIORITY POINTS ARE CALCULATED BASED ON FOUR CRITERIA

 Point for every \$100 given across Louisiana Athletics
 Point for every \$200 given across Krewe Allons
 Point for every \$300 given across the entire University
 Point for each season ticket purchased
 Points for each year as an investor to the Champions Fund

#### TOTAL INVESTMENT MODEL RANKING

RCAF GIVING LEVELS	TOTAL INVESTMENT 2023-2024 Ranking
\$100K+	1 - 11
\$50,000 - \$99,999	12 - 27
\$25,000 - \$49,999	28 - 52
\$15,000 - \$24,999	53 - 69
\$10,000 - \$14,999	70 - 97
\$5,000 - \$9,999	98 - 186
\$2,500 - \$4,999	187 - 378
\$1,000 - \$2,499	379 - 901
\$500 - \$999	902 - 1,400
\$250 - \$499	1,401 - 2,001
\$100 - \$249	2,002 - 2,581
\$50 - \$99	2,582 - 2,797

## **DONOR EXAMPLE 1**

Johnny Ragin gives \$750 to the Champions Fund, \$350 to the Football QB Club, \$250 to the Softball Centerfield Club, and \$200 to the Baseball Diamond Club. He's also been a long-time supporter and has accumulated 748 priority points.

Jane Cajun gives \$1,000 to the Champions Fund, \$500 to the Tennis Baseline Club, and \$400 to Volleyball Back Reaux Club. She recently started supporting the Cajuns and has earned 220 priority points.

## **DONOR EXAMPLE 2**

Johnny Ragin gives \$750 to the Champions Fund, \$350 to the Football QB Club, \$250 to the Softball Centerfield Club, and \$200 to the Baseball Diamond Club. He's also been a long-time supporter and has accumulated 748 priority points.

Jane Cajun gives \$1,000 to the Champions Fund, \$800 to the Tennis Baseline Club, \$800 to the Volleyball Back Reaux Club. She just recently started supporting the Cajuns and has earned 220 priority points.

Total Investment for	JOHNNY Ragin	JANE Cajun
Membership Year	\$1,550	\$1,900
RCAF Giving Level	\$1,000 - \$2,499	\$1,000 - \$2,499
Priority Points	748	220

Total Investment for	JOHNNY Ragin	JANE Cajun
Membership Year	\$1,550	\$2,600
RCAF Giving Level	\$1,000 - \$2,499	\$2,500 - \$4,999
Priority Points	748	220

In this scenario, both Johnny and Jane would be in the same RCAF Giving Level. Even though Jane gave more this year, Johnny would still have a seat selection time before Jane because he has accumulated more priority points.

In this scenario, Johnny remains in the \$1,000-\$2,499 RCAF Giving Level while Jane is placed in the \$2,500-\$4,999 RCAF Giving Level. Because Jane has increased her RCAF Membership level, she would now have an earlier seat selection time than Johnny even though he has more priority points than her.

## **2025 PRIORITY SEATING** APRIL 30 2025 FOOTBALL PRIORITY SEATING DEADLINE

## STEP 3: BECOME A 2025-26 RCAF MEMBER BY APRIL 30, 2025

Once fans determine what group they would like to be a part of and understand the RCAF Total Investment and Ranking System, fans can secure their spot in the selection process by making their RCAF Membership commitment by April 30, 2025.

At midnight, on Wednesday, April 30, group and rank will freeze. The RCAF and Louisiana Athletics Ticket Office will then assign a selection time and communicate that time via email in early May.

### **STEP 4: PICK YOUR SEATS, PARKING, AND TAILGATING**

On Monday, May 19, the selection process will start with fans in Group 1 and will continue into June until all fans have had the opportunity to select their seats for the 2025 Louisiana Football season. Selection windows will occur every 10 minutes and open Monday – Thursday throughout the process. Once your selection window opens, you will be able to select a seat until the process ends in June.



#### **HOW TO MAKE YOUR SELECTIONS**

Fans will select their seating and parking locations using a state-of-the-art 3D technology that will showcase Our Lady of Lourdes Stadium and the adjacent parking lots. Ballena Technologies offers fans the ability to see the view of the field from different seating locations around Our Lady of Lourdes Stadium.

In early May, when selection times are communicated via email, fans will be asked to complete a form identifying how they plan to select their seating and parking locations. Fans can choose their seating and parking for the 2025 season in one of the ways described below. All ticket, parking, and tailgate payments and required Champions Fund contributions associated with seats, parking, and tailgating will be due at the time of purchase.

#### ONLINE

By logging into your Cajuns Account.

#### **BY PHONE:**

If requested, during your appointed time slot, a representative from the Louisiana Athletics Ticket Office or RCAF will call you.

#### **IN-PERSON:**

If requested and only during your allotted selection time, members of the Louisiana Athletics Ticket Office and the RCAF will be available in the Russo Park Stadium Club to assist any fans who would like to come in person to select their seats and parking for the upcoming season.



(See Parking & Tailgating Map on Page 15)

### **2025 PARKING SELECTIONS**

For the first time, fans will be able to select their parking locations and purchase their passes at the time of their seat selection. Once fans have completed the seat selection process, they will be directed to a parking, tailgate, and RV map, where they will be able to add parking to their carts prior to completing the purchase process. All required Champions Fund contributions and pass payments will be due at the time of purchase.



## 2025 RV & TAILGATE PROCEDURES

The RV and tailgate map has evolved for the 2025 season to a modified layout and pricing structure. **Fans who purchased season RV or tailgate spaces for the 2024 football season and wish to renew their same locations for 2025** will be able to as long as the new Champions Fund requirements are met and the pass is purchased prior to the April 30, 2025, Football Priority Seating deadline.

Fans who had an RV or tailgate space for the 2024 season but would like to relocate for the 2025 season will be asked to complete the purchase of the pass prior to the April 30, 2025, Football Priority Seating deadline. This will guarantee the ability to have a space for the 2025 season. During the seat selection process, once you are directed to the parking map, you will be required to pick your new location for the 2025 season and meet the required Champions Fund contribution upon checkout.

Fans who would like to purchase a tailgate or RV spot for the first time will be able to do so during the seat selection process. Once seats are selected in the stadium, you will be directed to a parking and tailgate map where you can see what is available and purchase your space(s) at that time. The RCAF will mail passes prior to the 2025 season and ensure fans receive them before the first game.





#### PARKING

	Champions Fund Minimum	Total Season Price
Lot A	\$5,000	\$60
Lot C	\$1,000	\$60
Lot D	\$250	\$60
Lot E	\$100	\$60



- COURT-LEVEL VIEWS
- ALL-INCLUSIVE FOOD
- **\*** NON-ALCOHOLIC BEVERAGES
- PREMIUM CASH BAR
- 💠 TVs



Feel the energy and action up close in courtside seats! With seating right next to the court, you'll be part of the game. Courtside ticket holders have access to the exclusive Courtside Club.

## 2026 LOUISIANA BASEBALL OCTOBER 30 BASEBALL PRIORITY



## LOUISIANA BASEBALL PREMIUNEXPERIENCES

INDOOR AND OUTDOOR PRIVATE SPACE
 ACCESS TO STADIUM CLUB
 FOOD AND BEVERAGE SERVICE

UP TO 16 TICKETS
 4 PARKING PASSES

LOGE BOXES

SUITES

↔ 8-12 PERSON PRIVATE BOXES
 ↔ 2-3 PARKING PASSES
 ↔ ACCESS TO STADIUM CLUB

PATIO BOXES

6 PERSON PRIVATE BOXES
 2 PARKING PASSES
 FIELD LEVEL VIEWS
 ACCESS TO STADIUM CLUB

## HOME PLATE BOXES

6 PERSON PRIVATE BOXES
 2 PARKING PASSES
 BEHIND HOME PLATE VIEWS
 ACCESS TO STADIUM CLUB



## LOUISIANA SOFTBALL PREMIUMEXPERIENCE



 INDOOR PRIVATE SPACE

 INDOOR PRIVATE SPACE

 INDOOR AND BEVERAGE SERVICE

 INDOOR TVs

## LOUISIANA ATHLETICS CAPITAL PROJECTS INVESTIN THEFUTURE

### BASEBALL PLAYER PERFORMANCE CENTER \$6M

The missing piece for Louisiana Baseball is a multipurpose facility that houses the program 365 days a year. A new Baseball Player Performance Center will feature a new locker room, hitting and pitching labs, player's lounge, equipment room, and new seating areas for Ragin' Cajuns fans. This project is instrumental in supporting a College World Series trip to Omaha and will attract and develop top recruits nationally. Get involved today and propel Louisiana Baseball to new heights!



**FUTURE PROJECTS** 

Our Lady of Lourdes Stadium Enhancements Golf Short Game Practice Facility Cajun Courts Tennis Renovation Update Scoreboards Locker Room Renovations

## METHODS OF GIVING

## **PAYMENT PLANS**

RCAF Members can meet their desired investor level by setting up a payment plan. These payment plans can be set up by calling the RCAF office or online through Account Manager.

## MAIL

Gifts can be made to the RCAF by mailing in your renewal form along with your payment information, either check or credit card. If paying by check, make payable to "RCAF".

#### MAILING ADDRESS

Ragin' Cajuns Athletic Foundation PO Box 43603 Lafayette, LA 70504

## **MATCHING GIFTS**

Some employers match charitable contributions made by their employees. Please check with your employer and submit your matching claim with your gift.

## **PAYROLL DEDUCTION**

University of Louisiana employees are eligible to give to the RCAF through a payroll deduction payment plan. Payroll deductions can be setup through employees' ULink accounts.

## **GIFTS OF SECURITIES**

Stocks, bonds, mutual funds, etc. are accepted and appreciated by the RCAF. These gifts typically involve publicly traded shares, such as those traded on the major exchanges and over the counter, as well as most mutual funds. Gifts of privately held stock, though more complex, are also possible.

## **PLANNED OR ESTATE GIFTS**

Gifts in the form of life income gifts (Charitable Remainder Trust, Charitable Gift Annuity), charitable lead trusts, and/or bequests are common ways to state your intentions of leaving a future gift to Louisiana Athletics while receiving substantial income, estate, and gift tax benefits now.

## **OTHER WAYS TO GIVE**

Gifts in the form of IRA Distributions, donor advised funds, or private foundation support are great ways to support Louisiana Athletics.

### **ONLINE**

Scan QR Code to Give Now







myRCAF.ORG 337-851-RCAF (7223) RCAF@louisiana.edu